

COLDWELL BANKER

FULL SERVICE MARKETING SYSTEM

LEVEL 4 PREFERRED SERVICES*

- 4
- | | |
|---|---|
| <input type="checkbox"/> Sunbelt Title Agency | <input type="checkbox"/> Coldwell Banker Commercial NRT |
| <input type="checkbox"/> Coldwell Banker Home Protection Plan | <input type="checkbox"/> Property Management and Home Rental |
| <input type="checkbox"/> Competitive Mortgage Services | <input type="checkbox"/> International Referral and Relocation Services |

LEVEL 3 MY SPECIALIZED SKILLS & SERVICES

- 3
- Marketing _____
 - Home Preparation & Staging • Skillful Negotiation • Transaction Management

LEVEL 2 COLDWELL BANKER EXCLUSIVE SERVICES

Total package of services offered exclusively by Coldwell Banker when eligible

- 2
- | | |
|---|---|
| <input type="checkbox"/> Search Engine Advertising | <input type="checkbox"/> National Brand Advertising and Promotions |
| <input type="checkbox"/> Internet Property Marketing: | <input type="checkbox"/> Local Newspaper Advertising (Prime Classified Positioning) |
| • FloridaMoves.com | • Yahoo! Real Estate™ |
| • coldwellbanker.com | • Trulia.com |
| • REALTOR.com® | • OpenHouse.com |
| • NYTimes.com | • FrontDoor.com |
| • Google Base™ | • Zillow.com |
| <input type="checkbox"/> Multiple Property Photos | <input type="checkbox"/> Coldwell Banker Previews International® |
| <input type="checkbox"/> Showcase Enhanced Listings on REALTOR.com® | • coldwellbankerpreviews.com |
| <input type="checkbox"/> LeadRouter™ Technologies | |

LEVEL 1 CUSTOMARY REAL ESTATE SERVICES

Offered by most fine real estate companies

- 1
- | | | |
|---|--|--|
| <input type="checkbox"/> Multiple Listing Service | <input type="checkbox"/> Internet Property Listing | <input type="checkbox"/> Competitive Market Analysis |
| <input type="checkbox"/> For Sale Yard Sign | REALTOR.com® (basic) | <input type="checkbox"/> Seller Disclosures |
| <input type="checkbox"/> Property Information Flyer | fl.living.net | |

Coldwell Banker Residential Real Estate and your Coldwell Banker Sales Associate agree to provide the above services noted in Levels 1, 2 & 3 above, and further agree that the Preferred Services providers noted in Level 4 above will be made available as requested, or as Coldwell Banker Residential Real Estate otherwise deems appropriate for the marketing and sale of your home. If, during this agreement, you have any questions or concerns, you may reach _____, the Office Manager, at (____) _____-_____.

Sellers: _____ Date: _____

Sales Professional: _____ Date: _____



* Applicable costs and fees will apply if any of these services are utilized.

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